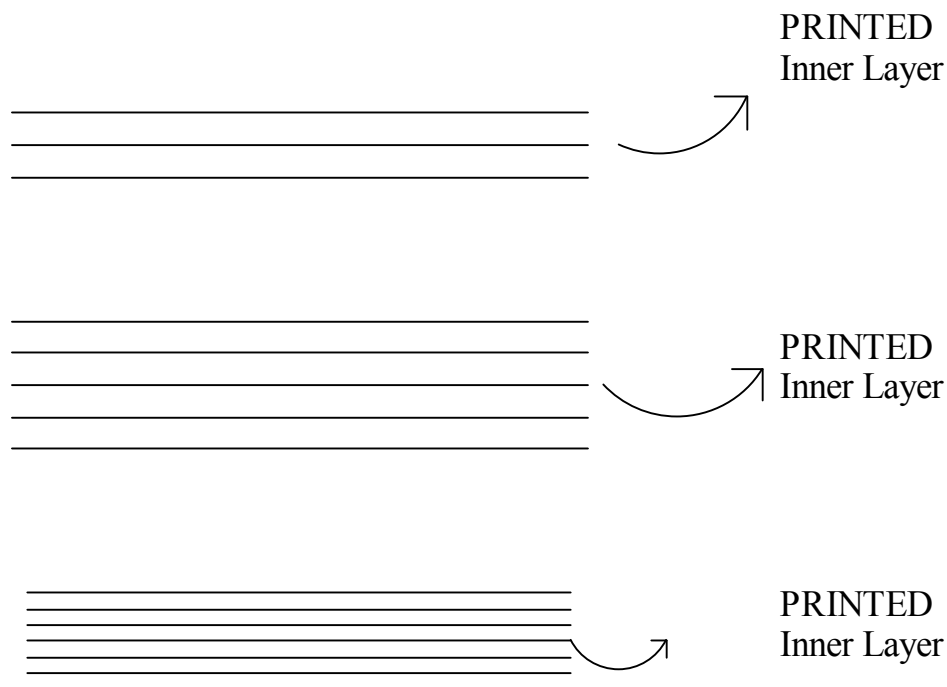


The Magical Inner Layer Of Printed Flexible Barrier Packaging

Flexible Barrier Packaging is made up of several layers of barrier film laminated together. Sometimes there are 3 layers of film, sometimes 4, 5, or even 7 layers, depending on the application and depending on the barrier properties required for the particular product.



Certain films are used for their barrier properties, some for their clarity, some for their opacity, some for their strength, etc. The inner most layer usually is the printed layer. This thin film substrate is printed then TRAPPED between other layers so it cannot be scratched or marred in any way... assuring the colors are vibrant, the text is crisp, and the overall printing really POPS.

In a printed production order, the client will have Electronic Artwork to approve. Once they approve this we will proceed to have Printing Cylinders made. Instead

of rushing to run printed film and complete the order, our Cylinder Plant will make an actual sample of the thin film substrate (using the colors designated by the client). It is HERE that we'll provide either a photo of the printed film substrate (see below) or the actual printed film substrate (this does delay production...fyi). This gives our clients one final look before production.



Most of our clients approve the Electronic Photo (as they've already approved the Electronic Proof...so there shouldn't be any surprises at this point). However, some clients want to see the film for themselves, possibly make an adjustment here or there and we are happy to accommodate them.